

NTI Global / FMCC Internship Program

NTI Global partnered with Fulton Montgomery Community College this past spring (2009) and benefited by having a student join our Marketing & Communications Department. As a former graduate of FMCC, when searching for a Marketing and Graphic Design assistant in the Amsterdam area I immediately thought of FMCC and the positive learning experiences I had with the college and the Visual Communications Technology Department Leader Professor Joseph Marcuccio. In contacting Professor Marcuccio I was introduced to Sharon Poling, the Director of COCAL (Collaborative Career Learning and Internship Services). Sharon was able to explain all of the options available to NTI Global when providing a student for hands-on learning experiences in the business environment. The options for us included an Internship, A Co-Op (Paid Internship) or COCAL which was presented as individual studies and collaborative career learning, an opportunity to have someone work for our company, prepare for occupations by learning on the job and earning credit hours which may lead to possible employment when they finish their enrolled degree or certificate program.

At that time I decided it would be best for NTI Global to participate in a Co-Op Paid Internship in which the student would be able to gain valuable hands on training, and an overview of the business work environment. NTI Global (Nationwide Tarps Incorporated) is a diverse manufacturing corporation serving more than nine world markets. Our headquarters and main manufacturing facility is located in Amsterdam, NY. NTI Global is a member of the Better Business Bureau, and has earned a reputation for manufacturing excellence for high quality products, competitive prices and fast turnaround time. Our need for a graphic design and marketing intern came from the 2008 acquisition of *DogSport Magazine*. Marketing product divisions for nine world markets and also publishing a 120 page magazine led to the need of a qualified, well studied, intern who could provide design support for marketing materials and featured sections of the magazine.

FMCC provided NTI Global with a smart, well educated, and talented graphic design, second year student intern. I had specifically asked for a second year student, someone who had taken almost all design course software studies and would be graduating so if the internship was beneficial for both the student and the college, which it was, we would be able to offer a company position to the student. FMCC provided us with a student who reported on time as scheduled, was reliable and dependable, willing and eager to learn and accept new challenges, exhibited a good work attitude, was self-reliant, and acted with maturity and professionalism.

NTI Global absolutely recommends that local businesses in the Fulton and Montgomery Counties as well as the capital region to partner with local colleges like FMCC and provide eager students who are willing to learn the opportunity to benefit from hands on experience. All the while your company will benefit from the extra set of hands available willing to work hard, adapt to your working environment, accomplish learning

activities, and more than likely exceed your expectations. Thanks to the positive commitment from the student and FMCC we have gained a valuable employee to our work team and hope to partner again in the future with FMCC when we have the opportunity to provide another valuable internship opening!

Joyce Raeburn

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